

**AMENDMENTS TO THE CLAIMS**

**This listing of claims will replace all prior versions and listings of claims in the application:**

**LISTING OF CLAIMS:**

1. (original): An organic electroluminescent display comprising:  
  
a transparent substrate having an inner surface and an outer surface;  
  
a transparent electrode disposed on the inner surface of the transparent substrate;  
  
an organic EL layer disposed on the transparent electrode;  
  
a back electrode disposed on the organic EL layer; and  
  
a half mirror disposed on the outer surface of the transparent substrate.
  
2. (currently amended): The organic electroluminescent display according to claim 1, wherein the half mirror is formed of a thin metal film ~~prepared by vapor deposition or sputtering on the outer surface of the transparent substrate or~~ a surface of a transparent plate ~~for protecting~~that protects the organic ~~electroluminescent~~electroluminescent display.
  
3. (currently amended): The organic electroluminescent display according to claim 1, wherein the half mirror is formed of a transparent resin film having a thin metal film, the transparent resin film attached to ~~the transparent substrate or~~ a transparent plate ~~for protecting~~that protects the organic ~~electroluminescent~~electroluminescent display.

4. (original): The organic electroluminescent display according to claim 1, wherein a perpendicular distance from a surface of the organic ~~luminescent~~-EL layer to the half mirror is equal to or larger than a dot pitch of the display.

5. (original): The organic electroluminescent display according to claim 2, wherein a perpendicular distance from a surface of the organic ~~luminescent~~-EL layer to the half mirror is equal to or larger than a dot pitch of the display.

6. (original): The organic electroluminescent display according to claim 3, wherein a perpendicular distance from a surface of the organic ~~luminescent~~-EL layer to the half mirror is equal to or larger than a dot pitch of the display.